

November Marketing Bulletin



Hi we're Caterlink, your school caterer. Welcome to the November edition of your marketing bulletin. We want to let you know about the great promotions, events and deals we have coming up this month - so we have Destination South Africa, British Sausage Week, Bonfire Night, National School Meals Week and your in season Food Hero for the month of November is Apple!



Your November Food Hero is **Apple** so we are incorporating it into many of our recipes such as, apple slaw, apple & cheese muffins and tart tatin as well as offering different varieties for pupils to try.



Bonfire Night is always exciting and we want to celebrate it, so look out for marshmallows and hot chocolate, warming soups and much more.



British Sausage Week commences from 28th October to 3rd November. Celebrating this favourite British food, they will be popping up on our menu in a variety of different ways, from toad in the hole to sausage, tomato and pasta bake.



National School Meals Week starts on Monday 11th November. We want to create more awareness and celebrate all things that are great about school meals and encourage more pupils to have a hot healthy meal and take advantage of our loyalty cards to get even better value.



Destination South Africa! We will be offering a range of spiced up dishes this month. Including many menu items such as Bobotie, Potjiekos, Chakalaka and Boerewors Hot Dog's.